



April 6-8, 2010  
Renaissance Vinoy  
Resort & Golf Club  
St. Petersburg, Florida

For questions and more  
information, email  
[elaine.lonergan@bersin.com](mailto:elaine.lonergan@bersin.com)  
or call 203-434-4804.

# The Only Research Conference on Enterprise Learning and Talent Management

## Conference Agenda

### Tuesday, April 6

#### Pre-Conference Complimentary Workshops

*(Members only, except with special permission)*

- **Defining a Social Learning Strategy**  
1:00 to 2:45 p.m.
- **Advancing Your Integrated TM Strategy**  
3:00 to 4:45 p.m.

#### Executive Roundtables

*(By invitation, senior executives only)*

- **Hosted by Josh Bersin, President, Bersin & Associates**  
1:30 to 2:45 p.m., 3:00 to 4:15 p.m.

#### Networking Reception

- 6:00 to 7:30 p.m.

### Wednesday and Thursday, April 7 and 8

#### Keynoters

- **Josh Bersin, President, Bersin & Associates**
- **Ted Hoff, Vice President, Center for Learning and Development, IBM**
- **Don Vanthournout, CLO, Accenture**

#### Learning and Leadership Track

- **Panel: Successes in Sales Training**
- **Case Study: Social Learning and Knowledge On Demand (ARAMARK)**
- **Research Presentation: Best Practices and Examples for Cultivating a Strong Organizational Learning Culture**
- **Research Presentation: Leadership Development Facts and Trends**
- **Panel: Experiential Learning for Leadership Development**
- **Case Study: High-impact Learning Organization (Agilent)**
- **Case Study: Innovative Leadership Development (GE)**



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## Talent Acquisition and Management Track

- Panel: Getting the Biggest Bang from Talent and Learning Integration
- Research Presentation: What Makes a High-Impact HR Organization
- Research Presentation: Talent Acquisition in Today's Business Climate
- Panel: Best Practices for Performance Management
- Panel: The Latest on Onboarding
- Panel: Talent Management by the Book (panelists are contributors to ASTD's recently published book, *Talent Management: Best Practices and Strategies for Success from Six Leading Companies*)
- Panel: Fostering Talent Mobility for Maximum Impact

## Applications and Experiences Track

- Panel: Customer Experiences in Talent Management Systems
- Panel: Customer Experiences in Talent Acquisition Systems
- Panel: Customer Experiences in Outsourcing
- Research Presentation: Benchmarks and Trends in Corporate Learning and Talent Management
- Panel: Implementing Informal Learning
- Case Study: Implementing Integrated Talent Management
- Case Study: Linking Human Capital Management with Business Performance (Credit Suisse)

## Networking Reception (Wednesday)

- 6:00 to 7:30 p.m.

## Post-Conference Wrap Party (Thursday)

- 5:00 to 6:00 p.m.

## Friday, April 9

### Post-Conference Complimentary Workshop

*(Members only, except with special permission)*

- CLO For A Day  
8:00 a.m. to noon